



Week 2

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ECOSYSTEM SERVICES AND STAKEHOLDERS

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OUTLINE OF MOOC

1. Identification of Stakeholders
2. Engagement Methodologies
3. Tailoring Research Outputs



1. STAKEHOLDER IDENTIFICATION

FOUR CATEGORIES

1.1 Government

1.2 Private Sector

1.3 Civil Society

1.4 Other



1.1 GOVERNMENT - NATIONAL

- EXECUTIVE LEVEL: President/Prime Minister (policy advisors)
- MINISTERIAL LEVEL: Land, Finance, Environment, Agriculture, Water
- AGENCIES: Environmental Protection; Climate Change; Environmental Agencies/Councils

1.1 GOVERNMENT - NATIONAL KENYA CASE STUDY

- EXECUTIVE LEVEL: Office of the President
- MINISTERIAL LEVEL AND SUB-UNITS:
 - **Ministry of Environment, Water and Natural Resource**
 - Kenya Forest Service; National Environmental Management Authority
 - **Ministry of Land, Housing and Urban Development**
 - Directorate of Land; Lake Basin Development Authority; Coastal Development Authority
 - **Ministry of Agriculture, Livestock and Fisheries**
 - **Ministry of Mining**
 - **National Treasury**

1.1 GOVERNMENT - LOCAL

- Sub-national regional government : district, state, province, county, etc.
- Lower-level government: municipalities and local authorities
- Ministry representatives and sub-units

1.1 GOVERNMENT – LOCAL KENYA CASE STUDY

- County-level government (47 counties)
 - Devolved authority, including legislative powers
 - County Governor and Deputy County Governor
 - County Commissioner who represents the national government
 - County assemblies
- City, Municipality, and Town authorities

1.2 PRIVATE SECTOR

- INTERNATIONAL
 - Multinationals:
 - large-scale agriculture firms
 - forestry and logging businesses
 - soda and beer manufacturers
 - mining companies

- NATIONAL
 - National firms in sectors using natural resources in production

- LOCAL:
 - Small-scale private enterprise
 - Farmers
 - Tourism enterprises

1.2 PRIVATE SECTOR KENYA CASE STUDY

- INTERNATIONAL
 - Multinationals, such as Coca Cola, Heineken
 - Foreign-owned agricultural, mining, forestry firms

- NATIONAL
 - Agriculture firms: Rea Vipingo Sisal Estate, Sasini Tea and Coffee, Mumias Sugar
 - Mining firms: Athi River Mining

- LOCAL:
 - Small-scale private enterprise
 - Farmers
 - Tourism enterprises

1.3 CIVIL SOCIETY

- INTERNATIONAL
 - Environment and development NGOs
- NATIONAL
 - Environment NGOs, development NGOs
 - Issue-specific community civil society organisations
- LOCAL:
 - Grassroots organisations: farmers' associations, women's groups; religious-based development groups

1.3 CIVIL SOCIETY KENYA CASE STUDY

- INTERNATIONAL
 - UN: UNCCD, UNEP
 - IUCN, WWF, WaterAid, Bioversity, ICRAF
- NATIONAL
 - FARM Africa – Food and Agricultural Research Management
 - Environment Trust of Kenya
- LOCAL
 - community groups, NGOs, labour unions, indigenous groups, charitable organisations, faith based organisations, professional associations and foundations

Scientific community

- Academia
- Research institutes
- International development and environmental organisations



2. STAKEHOLDER ENGAGEMENT METHODOLOGIES

- Consultations
- Workshops
- Focus group discussions
- One-on-one meetings



3. TAILORING RESEARCH OUTPUTS

- Government
 - Senior officials: policy briefs
 - Technical staff: working papers
- Private sector
 - Information-sharing platforms; case studies; working papers
- Civil Society
 - Multimedia
- Others
 - Journal articles; conference presentations; project reports; working papers